

# **Consolidated financial statements 1st Quarter 2025**





### **CEO STATEMENT Q1 2025 SPORTY**

In February 2025, the Group consolidated its four brands Family Sports Club, Aktiv365, Aktiv Trening, and Sporty 24 under a new unified brand: Sporty. This new brand encompasses 76 fitness clubs, spanning from Finnsnes in the north to Arendal in the south of Norway. With three additional clubs recently joining the group (not yet included in the Q1 reporting), Sporty now boasts nearly 120,000 members across its fully owned clubs, making it the second-largest fitness chain in Norway. This development aligns closely with the owners' strategy of contributing to a "healthier Norway".



We are pleased to report that strong growth has continued into the first quarter of the year, with revenues increasing by 39% to MNOK 142.6. This impressive performance is primarily driven by a significant expansion in our membership base, which has grown by more than 40,000 members (50%), rising from 79,600 at the end of Q1 2024 to 120,000 members (including the three newly added clubs).

A major contributor to this growth is the Sporty24 chain, acquired in the fall of 2024, which has added approximately 24,000 members to our total.

Cost synergies and the positive impact of the group's sales strategy on the acquired fitness chains are contributing meaningfully to performance. Combined with our ongoing efforts to achieve Sporty's goal of having "Norway's most satisfied members," these factors are positively influencing our financial results. As a result, non-normalized EBITDA (IFRS, excluding IFRS 16) has increased from MNOK 17.3 to MNOK 31.9 in Q1 2025—an 84% growth compared to the same period last year.

During Q1, the group incurred extraordinary costs totaling MNOK 5.1, related to rebranding, external services for IFRS conversion, the bond issue, and ongoing M&A activities. Adjusting for these one-off expenses, the normalized EBITDA for the quarter amounts to MNOK 37.0.

Additionally, the group successfully completed a refinancing through the issuance of a Senior Secured Bond of MNOK 600. A portion of these funds is earmarked to support the group's continued expansion through acquisitions and greenfield developments.

The group is currently evaluating several new greenfield locations and is in the final stages of negotiations with multiple acquisition targets. Together, these initiatives will reinforce our regional clusters, expand our presence into new markets, and—most importantly—significantly enhance our earning potential.

Trygve Hagen CEO



### **Financial highlights**

### Highlights

- Number of clubs increases from 49 in Q1 2024 to 76 in Q1 2025.
- Number of members increases with 40 000 compared to 1Q 2024.
- Revenue in the quarter increases by MNOK 40.3 (39%\*).
- EBITDA (ex IFRS 16) increases 84%, while normalized EBITDA (ex IFRS 16) increases 114%.

### 1 st quarter January - March 2025

- Four new clubs have joined the group this year. Farmand (Tønsberg) in January and recently, Rakkestad, Sarpsborg and Sande.
- The membership base increases from 79 600 at the end of Q1 2024 to 120 000 at the end of Q1 2025, of which 24 000 members are related to the Sporty-24 chain acquired in august 2024.
- Revenue increases from MNOK 102.4 in Q1 20224 to MNOK 142.6 in Q1 2025.
- The EBITDA (ex IFRS 16) increases from MNOK 17.3 in 1Q 2024 to MNOK 31,9 in 1Q 2025 while normalized EBITDA at MNOK 65.8 is up 59%.
- Cash flow from operating activities increases with MNOK 37.6 to MNOK 80.5 in Q1 2025 as a result of improved earnings and increase in contract liabilities.

TNOK	Q1 2025*	Q1 2024	Year-end 2024	LTM Q1 2025*	Proforma LTM Q1 2025**
Revenue	142,645	102,388	440,661	480,918	510,490
EBITDA (IFRS)	60,683	40,430	170,175	190,428	206,172
Margin (%)	43 %	39 %	39 %	40 %	40 %
EBITDA ex IFRS 16	31,873	17,286	70,083	84,670	94,893
Margin (%)	22 %	17 %	16 %	18 %	19 %
EBIT (operating profit)	22,809	11,841	48,366	59,334	67,853
EBIT ex IFRS 16 (operating profit)	18,461	8,481	34,039	44,019	50,373
Operating cash flow	80,470	37,556	203,409	246,323	245,515
NIBD/EBITDA (ex IFRS 16)					3.92

Financial highlights SPORTY Q1 2025

\* Not included Rakkestad, Sarpsborg and Sande

\*\* Not included Rakkestad, Sarpsborg, Sande and Farmand



# CONSOLIDATED FINANCIAL STATEMENTS

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### CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

Revenue         Total revenue         Cost of materials         Personnel expenses         Depreciation and amortization expenses         Other operating expenses	142,645 142,645 2.982 42,664 37,231 36,316 119,193 23,453	102,388 <b>102,388</b> 2,088 34,085 27,255 25,785 <b>89,213</b>	440,661 440,661 7,371 145,461 119,234 117,654 389,720
Cost of materials Personnel expenses Depreciation and amortization expenses	2.982 42,664 37,231 36,316 <b>119,193</b>	2.088 34,085 27,255 25,785 <b>89,213</b>	7.371 145,461 119,234 117,654
Personnel expenses Depreciation and amortization expenses	42,664 37,231 36,316 <b>119,193</b>	34,085 27,255 25,785 <b>89,213</b>	145,461 119,234 117,654
Depreciation and amortization expenses	37,231 36,316 <b>119,193</b>	27,255 25,785 <b>89,213</b>	119,234 117,654
	36,316 <b>119,193</b>	25,785 <b>89,213</b>	117,654
Other operating expenses	119,193	89,213	
	·	·	389,720
Total operating expenses	23.453		
Operating profit/(loss)	20,100	13,175	50,941
Financial income	257	430	509
Financial expenses	-22,328	-8,926	-46,519
Net financial income/(loss)	-22,071	-8,496	-46,010
Profit/(loss) before income tax	1,382	4.679	4,931
Income tax expense/(benefit)	304	1,029	-1,181
Profit/(loss) for the period	1,078	3,650	6,112
Other comprehensive income/(loss) for the period	_	-	-
Total comprehensive income for the period	1,078	3,650	6,112
Profit/(loss) for period year is attributable to:			
Equity holders of the company	1,078	3,481	5,438
Non controlling interest		169	674
Total comprehensive income for the period	1,078	3,650	6,112



### CONSOLIDATED STATEMENT OF FINANCIAL POSITION

	Note As at C	1 2025	As at Q1 2024	2024
Amounts in NOK 1,000				
Assets				
Non-current assets				
Goodwill	:	387,573	291,676	380,194
Other intangible assets		19,178	17,414	21,537
Deferred tax assets		35,514	37,529	35,487
Right-of-use assets	:	507,828	430,332	471,071
Property, plant and equipment		95,236	67,058	90,386
Other non-current receivables		_	3,312	_
Total non-current assets	1,0	045,328	847,320	998,675
Current assets				
Inventories		954	942	811
Trade receivables		24,247	18,202	20,424
Other current receivables		8,918	5,400	9,772
Cash and cash equivalents	5	200,699	26,793	21,979
Total current assets	:	234,818	51,336	52,986
Total assets	1,:	280,146	898,657	1,051,661



	Note A	s at Q1 2025	As at Q1 2024	2024
Amounts in NOK 1,000				
Equity and liabilities				
Equity				
Share capital		3,155	3,155	3,155
Share premium		172,262	192,262	172,262
Retained earnings	2	-203,504	43,510	45,418
Non-controlling interest		_	3,305	_
Total equity		-28,086	242,232	220,836
Non-current liabilities				
Interest bearing debt	6	_	60,460	98,854
Lease liabilities		432,585	359,281	395,584
Other non-current liabilities	6	584,417	3,574	1,100
Total non-current liabilities		1,017,002	423,316	495,721
Current liabilities				
Current interest bearing debt	6	_	42,284	37,892
Lease liabilities (current portion)		114,842	88,686	115,840
Trade payables		16,869	12,713	21,997
Contract liabilities		77,258	45,554	65,687
Other current liabilities		54,887	29,474	39,418
Deferred considerations		27,374	14,397	54,270
Total current liabilities		291,229	233,109	335,104
Total liabilities		1,308,232	656,424	830,825
Total equity and liabilities		1,280,146	898,657	1,051,661



### CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Changes in equity	Note	Share capital	Share premium	Retained earnings	Non- controlling interest	Total equity
Amounts in NOK 1,000						
Balance at 1 January 2024		3,155	192,262	40,060	5,673	241,150
Profit/(loss) for the period				3,481	169	3,650
Acquisition of non-controlling interest				(32)	(2,537)	(2,569)
Balance at 31 March 2024		3,155	192,262	43,509	3,305	242,232
Balance at 1 January 2025		3,155	172,262	45,418	_	220,835
Profit/(loss) for the period				1,078		1,078
Effect of restructuring	4	2		(250,000)		(250,000)
Balance at 31 March 2025		3,155	172,262	(203,504)	-	(28,087)



### CONSOLIDATED STATEMENT OF CASH FLOWS

	Q1 2025	Q1 2024	2024
Amounts in NOK 1,000			
Cash flows from operating activities			
Profit/(loss) before income tax	1,381	4,679	4,931
Adjustments for:			
Taxes paid	_		(639)
Depreciation and amortization	37,231	27,255	119,234
Profit/loss from sale of gym equipment			(760)
Change in inventories	(143)	_	131
Change in trade and other receivables	(3,822)	(1,934)	(4,156)
Change in trade payables	(4,670)	(2,929)	448
Other items	28,166	1,989	40,918
Net interest expense	22,328	8,496	43,302
Net cash inflow/(outflow) from operating activities	80,470	37,556	203,409
Cash flows from investing activities			
Payment for property, plant, and equipment	(8,285)	(4,758)	(30,626)
Proceeds from sale of property, plant and equipment	(-)/ -		760
Net cash inflow/(outflow) from investing activities	(272,954)	_	(68,016)
Interest received	_	_	506
Net cash inflow/(outflow) from investing activities	(281,239)	(4,758)	(97,376)
Cash flows from financial activities			
Proceeds from borrowings	584,417	_	78,282
Net change in overdraft facility	_	(19,803)	(20,048)
Repayment of borrowings	(135,772)	(6,255)	(40,307)
Proceeds from/(repayment) of other borrowings	_	_	1,985
Payments of deferred considerations	(25,932)	_	(12,249)
Payments of dividends/group contribution	_	_	(20,550)
Purchase of shares from minority interests	_	(1,284)	(4,504)
Repayments of lease liabilities	(28,734)	(19,113)	(73,338)
Paid interest	(14,490)	(8,528)	(42,305)
Net cash inflow/(outflow) from financial activities	379,488	(54,982)	(133,033)
Net increase/(decrease) in cash and cash equivalents	178,720	(22,185)	(26,999)
Cash and cash equivalents as of 1 January	21,979	48,978	48,978
Cash and cash equivalents as of 31 December	200,699	26,793	21,979



### NOTES TO THE FINANCIAL STATEMENTS

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### NOTE 1 | BASIS OF PREPARATION

#### **General Information**

Sporty Group ("the Group") comprises Sporty Group AS ("the Company") and its subsidiaries. The consolidated interim financial statements include the financial statements of Sporty Group AS and its subsidiaries. The Group's consolidated financial statements for the year ending31 December 2024 are available on our website.

#### **Basis for Preparation**

The consolidated interim financial statements have been prepared in accordance with International Accounting Standard (IAS) 34, Interim Financial Reporting, as adopted by the European Union (EU), along with additional requirements outlined in the Norwegian Securities Trading Act. This interim report does not provide all the information and disclosures required for a complete set of annual financial statements under International Financial Reporting Standards (IFRS) Accounting Standards. Therefore, it should be read in conjunction with the Group's annual report for the year ending 31 December 2024.

These interim financial statements are unaudited. The accounting policies applied are consistent with those used in the Group's consolidated financial statements for the year ending 31 December 2024. Subsidiaries are entities (including structured entities) over which the Group has control. Control is established when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to influence those returns through its power to direct the entity's activities. Subsidiaries are fully consolidated from the date control is obtained. The Group accounts for business combinations using the acquisition method.

### NOTE 2 | EFFECTS OF RESTRUCTURING

Sporty Group AS is a newly incorporated company without business activities that acquired all the shares in Sporty Holding AS in February 2025, and thereby became the new parent of Sporty Holding AS. The acquisition was settled by issuing shares in Sporty Group AS and paying NOK 250 million to the previous direct owners of Sporty Holding AS. The owners of Sporty Group AS are primarily the same as the previous direct owners of Sporty Holding AS.

Due to the structure of the transaction, for the consolidated financial statements, Sporty Group AS cannot be the acquirer, and this is not a business combination. Consequently, in the consolidated financial statements, Sporty Group AS cannot recognize the assets and liabilities of the Sporty Holding AS group at fair values. Instead it must continue with the carrying values and history of Sporty Holding AS group.

The effect for accounting purposes is consequently a reduction of the carrying amount of the consolidated equity of the Sporty Group AS by the NOK 250 million paid to the previous direct owners of Sporty Holding AS (continuity difference). Due to this technical accounting treatment, the Group reports a negative equity as of 31 March 2025.



### NOTE 3 | BUSINESS COMBINATIONS

#### **Accounting policy**

The acquisition method of accounting is used to account for all business combinations, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a subsidiary comprises the:

- fair values of the assets transferred;
- liabilities incurred to the former owners of the acquired business;

Identifiable assets acquired and liabilities and contingent liabilities assumed in a business combination are, with limited exceptions, measured initially at their fair values at the acquisition date. The Group recognizes any non-controlling interest in the acquired entity on an acquisition-by-acquisition basis either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets.

Acquisition-related costs are expensed as incurred.

The excess of the

- consideration transferred;
- amount of any non-controlling interest in the acquired entity; and
- acquisition-date fair value of any previous equity interest in the acquired entity over the fair value of the
  net identifiable assets acquired is recorded as goodwill. If those amounts are less than the fair value of the
  net identifiable assets of the business acquired, the difference is recognized directly in profit or loss as a
  bargain purchase.

#### 2025

During the first quarter of 2025 The Group entered into four different agreements to acquire 100% of the shares in Farmand Treningssenter AS (02.01.2025), Family Sports Club Rakkestad AS (13.03.2025), Sande Trening AS (21.03.2025) and Inactivity AS (31.03.2025).

The transactions are accounted for as a business combinations under IFRS 3 "Business combinations" and the Purchase Price Allocation ("PPA") has been recognized, separate from goodwill, the identifiable assets and the liabilities assumed.

#### **Farmand Treningssenter AS:**

Consideration transferred - Acquisition of Farmand Treningssenter AS	Fair value
Cash payment	500.0
Total consideration	500.0



Totiows     Par value       Non-current assets (excl. cash and equivalents)     114       Cash and equivalents     337       Deferred tax iability     (1)       Non-current liabilities (excl. debt to credit institutions)     (433)       Book value of equity at closing date     290       Coddwill     210       Net assets acquired     500       The contribution from the acquisition to the Group's result Q1 2025     Actual       Operating revenue     845       EBITDA     138       Family Sports Club Rakkestad AS:     2000       Consideration transferred - Acquisition of Family Sports Club Rakkestad AS     Fair value       Cash payment     7,500.0       Total consideration     7,500.0       Current assets (excl. cash and equivalents)     2,762       Deterred tax asset     1,199       Current assets (excl. cash and equivalents)     2,762       Deterred tax asset     1,169       Current assets (excl. cash and equivalents)     2,762       Deterred tax asset     1,169       Current tastitic (excl. det to credit institutions)     (1,032)       Book value of equity at closing date     2,742       Urrent tastifies (excl. det to credit institutions)     (1,032)       Book value of equity at closing date     2,745       Godwill     3,266<	Assets and liabilities recognized as a result of the acquisition are as	
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Deferred tax liability       (1)         Non-current liabilities       (433)         Current liabilities (excl. debt to credit institutions)       (433)         Book value of equity at closing date       290         Goodwill       210         Net assets acquired       500         The contribution from the acquisition to the Group's result Q1 2025       Actual         Operating revenue       845         EBITDA       138         Profit (loss) for the period       138         Family Sports Club Rakkestad AS:       Consideration transferred - Acquisition of Family Sports Club Rakkestad AS       Fair value         Cash payment       7.500.0         Total consideration       7.500.0         Cash payment       7.500.0         Cash and equivalents       2.762         Deferred tax asset       1.19         Current assets       1.199         Current institutions       (1.032)         Book value of equity at closing date       2.145         Identified adjustments to fair value (customer relations)       1.760         Operating revenue       517         Book value of equity at closing date       2.845         Identified adjustments to fair value (customer relations)       1.769         Goodwill<		
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The contribution from the acquisition to the Group's result Q1 2025     Actual       Operating revenue     845       EBITDA     138       Profit (loss) for the period     138       Family Sports Club Rakkestad AS:     Consideration transferred - Acquisition of Family Sports Club Rakkestad AS     Fair value       Cash payment     7,500.0     7,500.0       Total consideration     7,500.0       Assets and liabilities recognized as a result of the acquisition are as follows     Fair value       Non-current assets     1.199       Current assets (excl. cash and equivalents)     7,762       Deferred tax asset     116       Debt to credit institutions     (1,601)       Current liabilities (excl. debt to credit institutions)     (1,032)       Book value of equivy at closing date     2,745       Identified adjustments to fair value (customer relations)     1,769       Goodwill     3,868       Deferred tax     (281)       Net assets acquired     7,500       The contribution from the acquisition to the Group's result Q1 2025     Actual       Operating revenue     517       EBITDA     4		
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Profit (loss) for the period       138         Family Sports Club Rakkestad AS:       Consideration transferred - Acquisition of Family Sports Club Rakkestad AS       Fair value         Cash payment       7,500.0         Total consideration       7,500.0         Assets and liabilities recognized as a result of the acquisition are as follows       Fair value         Non-current assets       1,199         Current assets (excl. cash and equivalents)       701         Cash and equivalents       2,762         Deferred tax asset       116         Debt to credit institutions       (1,601)         Current liabilities (excl. debt to credit institutions)       (1,032)         Book value of equity at closing date       2,145         Identified adjustments to fair value (customer relations)       1,769         Goodwill       3,868         Deferred tax       (281)         Net assets acquired       7,500         The contribution from the acquisition to the Group's result Q1 2025       Actual         Operating revenue       517         EBITDA       -4	Operating revenue	845
Family Sports Club Rakkestad ASFair valueCash payment7,500.0Total consideration7,500.0Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	EBITDA	138
Consideration transferred - Acquisition of Family Sports Club Rakkestad ASFair valueCash payment7,500.0Total consideration7,500.0Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1.199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset1.16Debt to credit institutions(1.601)Current liabilities (excl. debt to credit institutions)(1.032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1.769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	Profit (loss) for the period	138
Consideration transferred - Acquisition of Family Sports Club Rakkestad ASFair valueCash payment7,500.0Total consideration7,500.0Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1.199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset1.16Debt to credit institutions(1.601)Current liabilities (excl. debt to credit institutions)(1.032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1.769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
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Cash payment7,500.0Total consideration7,500.0Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	Consideration transformed - Acquisition of Family Sports Club Pakkostad AS	Fairvalua
Total consideration7,500.0Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	Consideration transferred - Acquisition of Failing Sports Club Rakkestad AS	Fail value
Assets and liabilities recognized as a result of the acquisition are as followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	Cash payment	7,500.0
followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4	Total consideration	7,500.0
followsFair valueNon-current assets1,199Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
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Current assets (excl. cash and equivalents)701Cash and equivalents2,762Deferred tax asset116Debt to credit institutions(1,601)Current liabilities (excl. debt to credit institutions)(1,032)Book value of equity at closing date2,145Identified adjustments to fair value (customer relations)1,769Goodwill3,868Deferred tax(281)Net assets acquired7,500Che contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
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Deferred tax(281)Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
Net assets acquired7,500The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
The contribution from the acquisition to the Group's result Q1 2025ActualOperating revenue517EBITDA-4		
Operating revenue517EBITDA-4	ואכן מספר מנקטוו כע	7,500
EBITDA -4	The contribution from the acquisition to the Group's result Q1 2025	Actual
	Operating revenue	517
Profit (loss) for the period 3	EBITDA	-4
	Profit (loss) for the period	3



### Sande Trening AS:

Consideration transferred - Acquisition of Sande Trening AS	Fair value
Cash payment	5,323
Total consideration	5,323
Assets and liabilities recognized as a result of the acquisition are as follows	Fair value
Non-current assets	849
Current assets (excl. cash and equivalents)	184
Cash and equivalents	495
Current liabilities (excl. debt to credit institutions)	(796)
Book value of equity at closing date	732
Identified adjustments to fair value (customer relations)	1,157
Goodwill	3,618
Deferred tax	(184)
Net assets acquired	5,323
The contribution from the acquisition to the Group's result Q1 2025	Actual
Operating revenue	239
EBITDA	-4
Profit (loss) for the period	-4
Inactivity AS:	
Consideration transferred - Acquisition of Inactivity AS	Fair value
Cash payment	6,900
Total consideration	6,900
Assets and liabilities recognized as a result of the acquisition are as	
follows	Fair value
Non-current assets	124
Current assets (excl. cash and equivalents)	916
Cash and equivalents	1,148
Current liabilities (excl. debt to credit institutions)	(3,383)
Book value of equity at closing date	(1,195)
Goodwill	8,094
Net assets acquired	6,900



#### The contribution from the acquisition to the Group's result Q1 2025

Operating revenue EBITDA **Profit (loss) for the period**  Actual

0

0

0



### NOTE 4 | EXTRAORDINARY ITEMS

The Group has incurred extraordinary costs in Q1 2025 and Q1 2024 that management considers to be outside of normal operations. These costs are related to the rebranding campaign in Q1 2025 (NOK 3 000 thousand), M&A activities and bond listing process (NOK 1 220 thousand), as well as consultant fees in Q1 2025 and Q1 2024 (NOK 900 thousand in Q1 2025 and NOK 1 060 thousand in Q1 2024). This results in the following adjusted EBITDA:

Statement of profit or loss	Q1 2025	Q1 2024
Amounts in NOK 1,000		
Revenue	142,645	102,388
Total revenue	142,645	102,388
Cost of materials	2,982	2,088
Personnel expenses	42,664	34,085
Other operating expenses	36,316	25,785
EBITDA	60,683	40,430
Extraordinary items		
Items related to rebranding	3,000	_
Items related to bond listing & M&A	1,220	_
Normalization of consultant fees	900	1,060
Adjusted EBITDA	65,803	41,490

In addition, management considers the cash EBITDA (EBITDAC) as an APM that is relevant for the Group. The EBITDAC is based on the normal EBITDA adjusted for IFRS 16 effects as well as deferred revenue related to administration fees. The EBITDAC is presented below.

Statement of profit or loss	Q1 2025	Q1 2024	2024
Amounts in NOK 1,000			
Revenue	148,971	108,155	452,813
Total revenue	148,971	108,155	452,813
Cost of materials	2,982	2,088	7,371
Personnel expenses	42,664	34,085	145,461
Other operating expenses	65,126	48,929	217,746
EBITDAC	38,199	23,053	82,235

### NOTE 5 | CASH AND CASH EQUIVALENTS

As of 31 March 2025, the Group has NOK 127 000 thousand restricted in escrow accounts. This cash is restricted to M&A activities.



### **NOTE 6 | BORROWINGS**

#### Borrowings

Borrowings are initially recognized at fair value, net of transaction costs incurred. Borrowings are subsequently measured at amortized cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognized in profit or loss over the period of the borrowings using the effective interest method.

Borrowings are removed from the balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any noncash assets transferred or liabilities assumed, is recognized in profit or loss as other income or financial expense.

Borrowings are classified as current liabilities unless the Group has a right to defer settlement of the liability for at least twelve months after the reporting period.

### CURRENT AND NON-CURRENT BORROWINGS

Borrowings at period end Amounts in NOK 1.000	31 March 2025	31 March 2024	31 December 2024
Current			
Bank borrowings	_	42,039	37,892
Overdraft facility	_	245	
Total current borrowings	_	42,284	37,892
Non-current			
Bond loan	586,168	-	_
Bank borrowings	_	60,460	98,854
Total non-current borrowings	586,168	60,460	98,854

The fair value of the interest-bearing liabilities is considered to be equal to the book value according to the amortized cost as shown above.

### The bond loan facility agreement

The Group has in February 2025 issued a secured bond amounting to NOK 600 million. The bond matures in full in February 2028. The bond has an interest rate of 7% + 3 month NIBOR per annum and interest is paid every three months.

When the bond was issued, the Group repaid NOK 128.7 million of its interest bearing debt that was recognized as at 31 December 2024.

The bond facility is dependent on a financial covenant of Net interest-bearing debt (NIBD) to EBITDA not exceeding (i) 5.00 for any relevant period ending in the period from the issue date to (and including) the interest payment date falling in February 2026; (ii) 4.50 for any relevant period ending in the period from the interest payment date falling in February 2026 to (and including) the interest payment date falling in February 2026; and



(iii) 4.00 for any relevant period ending in the period from the interest payment date falling in February 2027 to (but excluding) the maturity date in February 2028. NIBD is calculated as interest-bearing debt minus cash (excluding cash held for tax withholding). Both NIBD and EBITDA in the covenant requirement are excluding effects from IFRS 16. The Group was in compliance with the financial covenant requirements as at 31 March 2025.

### NOTE 7 | RELATED PARTIES

The following table presents an overview of transactions with related parties. Remuneration to executive staff

and the Board of Directors are. not included in the following overview:

### TRANSACTIONS WITH OTHER RELATED PARTIES

Related party Dag Weining Herseth Lee (member of the Board) has invoiced NOK 100 thousand in consulting fees in Q1 2025 (Q1 2024: NOK 75 thousand).

### **BALANCES WITH OTHER RELATED PARTIES**

The following table shows the outstanding balances the Group had to related parties. Negative amounts translate to liabilities.

Balance sheet items	31 March 2025	31 March 2024	31 December 2024
Amounts in NOK 1,000			
Norsk Treningshelse AS	(242)	(2,901)	(242)
Styrke Holding AS	-	(3,156)	_
Esuk Holding AS	(2,726)	(11,512)	(2,726)
Total liabilities to related parties	(2,968)	(17,569)	(2,968)



## NOTE 8 | Segment information

Q1 2025 Segments	<b>Fitness club</b>	<b>Group functions</b>	Total
Amounts in NOK 1,000			
Membership revenue	142,645	_	142,645
Total revenue	142,645	_	142,645
Reconciliation of EBITDA and EBITDA before impact of IFRS to profit/loss for the period:			
EBITDA before impact of IFRS 16	40,728	(8,855)	31,873
Impact of IFRS 16	28,810		28,810
EBITDA	69,538	(8,855)	60,683
Depreciation and amortization	37,231		37,231
Operating profit/loss	32,308	(8,855)	23,453
Net financial items	(23,554)	1,484	(22,071)
Income tax expense	304		304
Profit/loss for the period	8,450	(7,372)	1,078
Q1 2024 Segments	Fitness club	Group functions	Total
Amounts in NOK 1,000			
Membership revenue	102,388		102,388
Total revenue	102,388	_	102,388
Reconciliation of EBITDA and EBITDA before impact of IFRS to profit/loss for the period:			
EBITDA before impact of IFRS 16	24,644	(7,357)	17,286
Impact of IFRS 16	23,144	_	23,144
EBITDA	47,788	(7,357)	40,430
Depreciation and amortization	27,255	_	
Operating profit/loss	20,532	(7,357)	13,175
Net financial items	(8,162)	(334)	(8,496)
Income tax expense	1,029	_	1,029
Profit/loss for the period	11,341	(7,691)	3,650



2024 Segments	Fitness club	Group functions	Total
Amounts in NOK 1,000			
Membership revenue	440,661	_	440,661
Total revenue	440,661	_	440,661
Reconciliation of EBITDA and EBITDA before impact of IFRS to profit/loss for the period:			
EBITDA before impact of IFRS 16	115,910	(45,826)	70,083
Impact of IFRS 16	100,092	_	
EBITDA	216,001	(45,826)	170,175
Depreciation and amortization	119,234	—	
Operating profit/loss	96,767	(45,826)	50,941
Net financial items	(36,695)	(9,315)	(46,010)
Income tax expense	(1,181)	_	(1,181)
Profit/loss for the period	61,253	(55,141)	6,112

### NOTE 9 | EVENTS AFTER THE REPORTING PERIOD

There have been no other material events subsequent to the reporting period that might significantly affect the consolidated financial statements for the first quarter of 2025.

### NOTE 10 | New IFRS standards

No standards or amendments have been adopted by Sporty Group for the first time for the financial year beginning on 1 January 2025.



### **APPENDIX**

#### Alternative performance measures

The Group reports its financial results in accordance with IFRS Accounting Standards as issued by the IASB and endorsed by the EU. However, management believes that specific Alternative Performance Measures (APMs) provide management and other users of the consolidated financial statements with additional meaningful financial information that should be considered when assessing the Group's ongoing performance. These APMs are non-IFRS financial measures and should not be considered a substitute for any IFRS financial measure. Management, the Board of Directors, and the long-term lenders regularly use supplemental APMs to understand, manage and evaluate the business and its operations. These APMs are among the factors used in planning for and forecasting future periods, including assessment of financial covenants compliance.

Alternative Performance Measures reflect adjustments based on the following items:

#### **EBITDA**

EBITDA is a measure of earnings before deducting net financial items, taxes, amortization, and depreciation charges. The Group has presented this APM because it considers it an important supplemental measure to understand the overall picture of profit generation in the Group's operating activities.

### **EBITDA** before impact of IFRS 16

EBITDA before impact of IFRS 16 is a measure of EBITDA adjusted for lease expenses applying IAS 17 Leases, and the Group has presented this APM because it considers it to be an important supplemental measure to understand the underlying profit generation in the Group's operating activities.

### **EBITDA** before impact of IFRS 16 margin

EBITDA before impact of IFRS 16 divided by total revenue.

### **EBIT** before impact of IFRS 16

EBIT before impact of IFRS 16 is a measure of EBIT adjusted for lease expenses applying IAS 17 Leases, depreciation and amortization, and the Group has presented this APM because it considers it to be an important supplemental measure to understand the underlying profit generation in the Group's operating activities.

### EBIT before impact of IFRS 16 margin

EBIT before impact of IFRS 16 divided by total revenue.

#### **Cash EBITDA**

Cash EBITDA is based on the normal EBITDA adjusted for IFRS 16 effects as well as deferred revenue related to administration fees. Group has presented this APM because it considers it to be an important supplemental measure to understand the underlying profit generation in the Group's operating activities.

#### Net debt

Current and non-current borrowings (excluding property lease liabilities recognized under IFRS 16) less cash and cash equivalents for the period. Net debt is a non-IFRS financial measure, which the Group considers to be an APM, and this measure should not be viewed as a substitute for any IFRS financial measure. The Group has presented this APM as a helpful indicator of the Group's indebtedness, financial flexibility, and capital structure because it indicates the level of borrowings after taking into account cash and cash equivalents within the Group's



business that could be utilized to pay down the outstanding borrowings. Net Debt is also used as part of the assessment for financial covenants compliance.

### Leverage ratio

Net debt divided by last twelve months EBITDA before impact of IFRS 16.