

# **Azamara Cruises**

Consolidated Interim Unaudited Finance Report for SP Cruises Intermediate Limited Q1 25 (01.01.2025-31.03.2025)

*Issued on May 27, 2025* 



# **Key Figures (Unaudited)**



## Commentary

#### **FY25-FY26 Observations**

In Q1 '25, Azamara performed in line with expectations, with notable growth compared to Q1 '24. Azamara reiterates its 2025E target of \$285M in Adj. Net Revenue and \$20M in Adj. EBITDA.

FY26 customer demand also continues to trend positively. Net ticket revenue bookings as of 16 May are +21% for 2026 sailings vs the comparable period last year.<sup>2</sup> This strong booked position reflects a continuation of the trend seen over the past year, despite recent macroeconomic volatility.

### Q1 '25 Observations

Compared to Q1 '24, Q1 '25 experienced double digit net revenue growth (+15%), driven by strong performance across ticket (+12%), shore excursions (+20%), and onboard and other net revenue (+42%). This strong topline growth was driven by strong execution across strategic initiatives, including 1) strengthening travel agent partnerships and 2) building volume earlier in the bookings cycle to maintain healthy pricing closer to sailing.

For the quarter, +\$7M in net revenue growth led to +\$7M in onboard EBITDA year-over-year as a result of disciplined expense management. Azamara remains focused on delivering a best-in-class guest experience while leveraging its infrastructure and operational efficiencies across procurement, crewing, and G&A to control costs despite an inflationary environment.

1: Adj. Onboard EBITDA & Adj. EBITDA are non-GAAP financial measures. Refer to pg. 9-11 for important information regarding non-GAAP financials and to pg. 7 for a reconciliation to the most directly comparable GAAP measure. Targets for 2025 Adj. Onboard EBITDA and Adj. EBITDA are forward-looking statements and projections, which are subject to significant uncertainties & risks. Refer to pg. 9-11 for important information & disclaimers regarding forward-looking statements & projections.

2. These metrics compare 16 May '25 bookings for FY26 sailing year to 16 May '24 bookings for FY25 sailing year.



# **Quarterly Financials (1/3)**

Memo: Reported EBITDA

Memo: Adjusted EBITDA

## **Income Statement (Consolidated)**

|  | UNAUDITED    |
|--|--------------|
| (\$ in USD M)                                | Q1 '2        |
| Passenger Ticket Revenue                     | \$ 59.       |
| Onboard and Other Revenue                    | <b>16</b> ./ |
| TOTAL GROSS REVENUE                          | 75.          |
| Commissions, Transportation and Other        | (11.         |
| Onboard and Other                            | (4.          |
| TOTAL NET REVENUE                            | 59.          |
| Payroll and Related                          | (18.         |
| Fuel   | (9.          |
| Food   | (6.          |
| Other Operating                              | (16.         |
| TOTAL CRUISE OPERATING EXPENSES <sup>1</sup> | (67.         |
| SG&A   | (24.         |
| Depreciation                                 | (5.          |
| OPERATING LOSS                               | (21.         |
| Other Income and Expenses, Net               | (1.          |
| Interest Expense                             | (1.          |
| LOSS BEFORE INCOME TAXES                     | (24.         |
| Income Tax Benefit (Expense), Net            | (0.          |
| NET LOSS                                     | (24.         |

## **Commentary**

- Passenger Ticket Revenue: grew approximately +10% on a gross basis vs Q1 '24, driven by a 12 point increase in load factor, with strong demand across longer and shorter sailings in multiple geographies
- Cruise Operating Expenses: grew approximately +3% vs Q1 '24, driven by inflation, increased payroll associated with servicing more passengers, and increased travel agent commissions from stronger bookings; partially offset by G&A efficiencies and improved fuel pricing
- SG&A: grew approximately +1% vs. Q1 '24 as disciplined management of overheads resulted in ~570 bps of cost leverage on net revenue



Note: EBITDA and Adj. EBITDA are non-GAAP financial measures. Refer to pg. 9-11 for important information regarding non-GAAP financial information and to pg. 7 for a reconciliation between adjusted and unadjusted EBITDA. Q1'25 financial statements are unaudited.

(15.9) (9.7)





# **Quarterly Financials (2/3)**

## **Balance Sheet (Consolidated)**

|   | UNAUDITED           |
|---|---------------------|
| (\$ in USD M)                                 | Q1 '25              |
| ASSETS  |                     |
| Cash  | \$<br>120.1         |
| Trade & Other Receivables, Net                | 4.1                 |
| Inventories                                   | 6.8                 |
| Prepaid Expenses                              | 19.9                |
| Other Current Assets                          | 6.3                 |
| Total Current Assets                          | 157.2               |
| PP&E, Net                                     | 207.7               |
| Operating Lease Right-of-Use Assets           | 1.3                 |
| Goodwill                                      | 78.9                |
| Intangible Assets                             | 31.9                |
| Other Assets TOTAL ASSETS                     | 0.6<br><b>477.7</b> |
| TOTAL ASSETS                                  | 4//./               |
| LIABILITIES AND EQUITY                        |                     |
| Accounts Payable                              | 27.8                |
| Accrued Expenses and Other Liabilities        | 29.1                |
| Accrued Interest                              | 1.8                 |
| Customer Deposits                             | 148.1               |
| Current Operating Lease Liabilities           | 0.2                 |
| Total Current Liabilities                     | 207.0               |
| Long-term Customer Deposits                   | 13.1                |
| Long-term Operating Lease Liabilities         | 1.7                 |
| Long-term Debt                                | 288.0               |
| Other Long-term Liabilities                   | 0.3                 |
| TOTAL LIABILITIES                             | 510.2               |
| Common Stock                                  | 0.0                 |
| Accumulated other comprehensive loss ("AOCL") | (1.4)               |
| Additional paid-in capital                    | 575.7               |
| Dividends                                     | (185.0)             |
| Accumulated Deficit                           | (421.8)             |
| TOTAL SHAREHOLDER'S DEFICIT                   | (32.5)              |
| TOTAL LIABILITIES AND SHAREHOLDER'S DEFICIT   | 477.7               |
| Memo: LTV Calulation                          |                     |
| Net Debt (\$300M bond less cash)              | 179.9               |
| Ship Asset Value <sup>1</sup>                 | 407.5               |
| Lan-to-Value                                  | 44.1%               |
| LOUITED VALUE                                 | 44.170              |

## Commentary

- Cash: Infusion from Q1 '25 bond offering supports strategic growth initiatives
- Customer Deposits: Increased approximately ~+\$18M vs Q1 '24, reflecting strong working capital dynamics as bookings grow





<sup>1:</sup> Represents the average value of most recent ship appraisals (December 2024



# **Quarterly Financials (3/3)**

## **Statement of Cash Flow (Consolidated)**

| (\$ in USD M)   | Q1 '25       |
|---|--------------|
| OPERATING ACTIVITIES  |              |
| Net Loss  | \$<br>(24.9) |
| Adj. to Reconcile Net Loss to Net Cash, Provided by Operating Activities: |              |
| Depreciation  | 5.1          |
| Allowance for credit losses   | (0.4)        |
| Stock-based compensation expense  | 0.5          |
| Accrued interest  | 1.8          |
| Unrealized loss on foreign currency transactions                          | (0.5)        |
| Change in Operating Assets and Liabilities:                               |              |
| Accounts receivable   | (2.1)        |
| Inventory   | 1.9          |
| Prepaid expenses and other assets   | (2.7)        |
| Accounts payable  | 6.8          |
| Operating right-of-use asset  | 0.0          |
| Accrued expenses and other liabilities                                    | 5.8          |
| Customer deposits   | 11.6         |
| Operating lease liability   | (0.0)        |
| NET CASH PROVIDED BY OPERATING ACTIVITIES                                 | 2.8          |
| FINANCING ACTIVITIES  |              |
| Capital contributions from members  | -            |
| Dividend  | (185.0)      |
| Long Term Debt  | 300.0        |
| Debt Issuance Costs   | (12.0)       |
| NET CASH PROVIDED BY FINANCING ACTIVITIES                                 | 103.0        |
| Effect of Exchange Rate Changes on Cash                                   | 0.2          |
| NET INCREASE IN CASH  | 106.1        |
| CASH  |              |
| Beginning of the Period   | 14.0         |
| END OF THE PERIOD   | <br>120.1    |

## Commentary

• Operating Activities: As Azamara continues to improve profitability, the business saw strong customer deposit and accounts payable growth as the business scales its revenue base

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• Financing Activities: Accounts for \$300M bond raise, net of fees, as well as previously planned \$185M dividend





# Appendix





## **Historical EBITDA Adjustments**

| (\$ in USD M)                 | Q1 '25     |
|-------------------------------|------------|
| Reported Net Loss             | \$<br>(25) |
| Depreciation and Amortization | 5          |
| Other Income and Expenses     | 2          |
| Income Tax Expense (Benefit)  | 0          |
| Accrued Interest              | 2          |
| Reported EBITDA               | \$<br>(16) |
| 1 Professional & Legal Fees   | 1          |
| 2 Management One-Time Bonus   | 4          |
| 3 Other                       | 1          |
| Total Adjustments             | \$<br>6    |
| Adjusted EBITDA               | \$<br>(10) |
| Memo: Adj. On-Board EBITDA    | \$<br>10   |

### **ADJUSTMENT COMMENTARY**

- 1 Includes sponsor management fees, legal and advisory costs
- 2 Includes one-time transaction bonuses paid out as part of the Q1 '25 bond offering
  - \$2.6M shoreside employees
  - \$1.5M shipboard employees
- 3 Includes Board fees, non-cash stock compensation and other

Adjusted EBITDA is up +\$8M YoY vs. Q1 '24 Adj. EBITDA of ~(\$18M)



# **Defined Terms**

| TERM  | DEFINITION  |
|---|---|
| Net Revenue   | Gross Revenue less commissions, transportation and other, onboard and other expenses  |
| Net Ticket Revenue  | Passenger Ticket Revenue less Commissions, Transportation and Other   |
| Available Passenger Cruise Days ("APCD")                    | Measurement of capacity and represents double occupancy per cabin multiplied by the number of cruise days for the period, which excludes canceled cruise days and cabins not available for sale |
| Net Revenue per Passenger Cruise Day ("Net<br>Revenue APD") | Net Revenue generated per passenger cruise day  |
| Net Yield   | Net Revenue generated per available passenger cruise day (APCD)   |
| Shore Excursions ("ShorEx")                                 | Organized tours or activities offered by Azamara at ports of call that passengers can participate in  |
| Load Factor ("Occupancy")                                   | Calculated by dividing PCDs by APCD. A percent >100% indicates three or more passengers occupied some cabins  |
| Passenger Cruise Days ("PCD")                               | Represent the number of passengers carried for the period multiplied by the number of days of their respective cruises  |
| Loan-to-Value ("LTV")                                       | Ratio of outstanding net debt to the appraised value of the company's ship assets   |



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SP Cruises Intermediate Limited (the "Company" and together with its subsidiaries, the "Group"), have prepared this presentation, together with its enclosures and appendices (collectively, the "Presentation"), to comply with its reporting obligations pursuant to the Bond Terms related to its 11.50% senior secured bonds maturing in 2030.

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